



Thank you for considering sponsorship of the Gymnastics Rock the Rockies (GRR) meet.

Why Sponsor?

It is our philosophy to provide the opportunity for young athletes to make a lasting contribution to the sport of gymnastics while developing life-long leadership skills. We make every effort to have children at all levels enjoy their experience. Our goal is to develop well-rounded adults of the future.

Your sponsorship will help us provide experiences that target leadership, discipline, respect, accountability, and many other positive values. This is your opportunity to make a difference by showing your support of young female athletes in their pursuit of gymnastic excellence while also showcasing southwestern Alberta's beauty and hospitality.

As this will be our first year hosting this meet, Gold and Silver partners will have first right of refusal for future years sponsorship.



Suggestions to Support our Pegasus Gymnastics Club

- Sponsor the GRR meet and receive sponsorship benefits, including **VIP Tickets**
- Become an Official Team Sponsor - have your company banner displayed throughout our meet, as well as in our Pegasus gym year round (**Gold and Silver Sponsors**)
- Your company can offer our Pegasus athletes a discount on merchandise or services and receive website and social media recognition

Sponsor our Gymnastics Meet in the Heart of the Canadian Rockies

Gymnastics Rocks The Rockies is an international gymnastics competition being hosted at the Banff Springs Hotel and Conference Centre on January 5-7, 2018. This competitive meet will showcase female Junior Olympic artistic gymnasts (levels 3-10) from Canada, USA and possibly Europe. We anticipate over 500 athletes will be participating at this prestigious meet.

On the next page you will see our sponsorship packages outlined. Please take a few minutes to review these sponsorship options. We encourage you to choose an opportunity that benefits your organization. Sponsors are given a great opportunity to demonstrate their organization's community pride to a large audience. We gratefully accept contributions of any level and will work with your organization to provide adequate recognition for your contributions.

We would be pleased to hear back from you prior to **July 1, 2017**. Please contact us at info@rocktherockies.ca.

Sincerely,

The GRR Sponsorship Team



SPONSORSHIP THAT ROCKS THE ROCKIES - HOW YOU CAN SPONSOR THE 2018 GRR MEET

BENEFITS OF SPONSORSHIP

- Enhanced community image by helping athletes achieve their DREAMS
- Presence on official GRR signage and other media resources
- Display company banner throughout venue all weekend
- Logo and link to company website on the GRR official website
- PSA's and social media mentions throughout the weekend
- Banner and recognition on Pegasus website and social media in the gym for one year
- Opportunity to provide product information and coupons to participants and spectators

HOW YOUR SPONSORSHIP WILL HELP

- Assist with the purchase of new equipment and the upkeep of current equipment
- Allow athletes full training benefits through current equipment technology and education seminars
- Reduce athlete costs for travel and competition fees

SPONSORSHIP OPPORTUNITIES

LEVELS OF SPONSORSHIP

(As this will be our first year hosting this meet, Gold and Silver partners will have first right of refusal for sponsorship during the following year.)



GOLD PARTNER

\$3,000 or equivalent in kind

- Full page ad in official program
- VIP weekend passes for 8
- Special VIP seating and treatment
- Hand-out awards for Marquee event
- Partner Benefits (see above)



SILVER PARTNER

\$2,000 or equivalent in kind

- 1/2 page ad in official program
- VIP weekend passes for 4
- Special VIP seating and treatment
- Partner Benefits (see above)



BRONZE PARTNER

\$1,000 or equivalent in kind

- 1/4 page ad in official program
- VIP weekend passes for 2



COMMUNITY CHAMPION

\$250+ or equivalent in kind

- Business card size ad in program
- Recognition on the website



HONOURARY PARTNER

\$350+ or equivalent in kind

- Business card size ad in program
- Hand-out awards at one session



We look forward to exploring a year-round connection between your brand and our fabulous annual gymnastics event!



For more information and to become involved, please contact the sponsorship team at info@rocktherockies.ca



Corporate Sponsorship Agreement

Business Name: _____

Address: _____

City: _____ Postal Code: _____

Name of Main Contact: _____

Main Contact Phone: _____

Main Contact Email: _____

Sponsorship Levels:

___ Gold Level - \$3,000 annually

___ Honourary Partner - \$350

___ Silver Level - \$2,000 annually

___ Community Champion - \$250

___ Bronze Level - \$1,000 annually

Payment Options:

Check payable to Pegasus Gymnastics Inc.

OR

Please charge my credit card:

Visa ___ MasterCard ___

Card number: _____ Expiration (MM/YYYY): _____

Name on Card: _____ CVV (back of card): _____

Signature: _____

Please return completed form and cheque to:

Pegasus Gymnastics

1166 42 St SE,

Calgary, AB, T2C 0J9